



**FAMILY SERVICE OF
GREATER BOSTON**

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175TH EVENT - WHAT'S FAMILY?

Richard Holbrook, Chairman and
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Event Co-Chairs

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(as of 7/14/10)

John Auerbach
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Leah Morris
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**Family Service of Greater Boston
Celebrating 175 Years**

WHAT'S FAMILY?

Thursday, October 14th, 2010

7:00PM – 10:00PM

Cyclorama at the Boston Center for the Arts

Please join us at the Cyclorama at the Boston Center for the Arts on October 14th as we celebrate the 175th anniversary of our work with Greater Boston's most vulnerable children, youth and families. We look forward to observing this historic milestone, as one of the nation's oldest social service organizations, with a major event titled *What's Family?*

Our *What's Family?* Celebration will be co-chaired by award winning journalist the Reverend Liz Walker and Richard Holbrook, CEO and Chairman of Eastern Bank. An array of other special guests have committed to supporting this "not-to-be-missed" event!

The reception style event will offer an array of culinary delights, a silent and live auction and feature the creative energies of the International Special Events Society - accomplished event professionals from New England who will showcase their talents through entertainment, cuisine, lighting, décor and more – creating an engaging backdrop for Family Service to tell our story.

Few organizations endure such a long history without making a substantial impact. I am passionate about our success through multiple generations in helping to assure healthier and stronger families in our community. Examples of our work include our Strong Start program targets early childhood mental health intervention at Boston childcare centers, and YouthAim! guides teens in making the right choices as they grow to maturity. Our parenting education programs are exemplified by Helping Fathers Being Fathers, which re-engages urban men in the lives of their children. Much more about our work can be found at www.fsqb.org.

Our goal is to showcase the work of Family Service and the role we play in helping shape a healthier Boston and residents who are contributors to our community. This event will allow us to introduce the agency to new supporters, thank our current sponsors and introduce program beneficiaries whose lives have been enriched through the efforts of Family Service. Proceeds of this event will go to fund these important programs.

Please consider choosing Family Service of Greater Boston as your charity of the year. Your sponsorship will help us to reach our financial and attendance goals and underscore our role as a social service leader in the Boston and New England communities. Please join with us in celebrating 175 years of service to Boston.

Sincerely,

Randal Rucker
Chief Executive Officer



Family Service of Greater Boston Celebrating 175 Years

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7:00PM – 10:00PM
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WHO

Family Service of Greater Boston promotes self-sufficiency and well-being for at-risk urban children, youth and families by providing innovative, culturally competent, and integrated health and social services intended to contribute to healthy communities. Family Service fulfills this mission through sustained commitment to programmatic excellence in the areas of family formation, family wellness and family coping skills.

Family Service serves low-income minority children, youth and families of Boston's urban communities—Roxbury, Dorchester, Mattapan, Jamaica Plain and South End—struggling with the emotional, psychological, physical and economic effects of poverty, abuse, violence and parental neglect by providing programs that prevent and reduce risk and harm. We will be celebrating 175 years of service with a gala. The goals for the event will be to raise awareness and funds for the organization, to thank sponsors and supporters and to showcase the services it provides to the community.

WHAT

The evening will feature the creative influences of the International Special Events Society New England Chapter as they partner with FSGB to provide cuisine, entertainment and ambiance in a reception style celebratory event featuring a Silent and Live Auction, Keynote/Special Guest, reserved seating at tables for Sponsors, open and lounge seating for guests, live and interactive entertainment and a short program and award presentation.

WHEN and WHERE

Thursday, October 14th, 2010
7:00PM – 10:00PM
Cyclorama at the Boston Center for the Arts
539 Tremont Street, Boston, MA 02116

EVENT CO-CHAIRS

Reverend Liz Walker, award-winning journalist and humanitarian
Richard Holbrook, Chairman and CEO of Eastern Bank

HONORARY COMMITTEE

| | |
|---|---|
| John Auerbach, Commissioner - MA Department of Public Health | Jackie Jenkins-Scott, President -Wheelock College |
| Marjorie Clapprod | Hubie Jones, Massachusetts Advocates for Children |
| Philip Clay, Chancellor-MIT | Katherine Jones, Massachusetts Advocates for Children |
| Dan Conley, Suffolk County DA | Cynthia M. Kernan, Simon Property Group |
| Stephen Crosby, Dean McCormack School of Public Policy-UMass Boston | Karen Kaplan, Hill, Holliday |
| Michael Durkin, President and CEO-United Way of Massachusetts Bay | Michael Maggiasco, Eastern Bank |
| Ralph Fucillo, Executive Director-DentaQuest Foundation | Angelo McClain, Commissioner of the Department of Children and Families |
| Robert Gittens, Vice President of Community and External Affairs-Northeastern University | Leah Morris |
| Andrew Hickey, Partner, Choate Hall & Stewart LLP | Keith Motley, Chancellor - UMass Boston |
| | Carolyn Newberger, MD, Harvard Medical School |
| | Eli Newberger, MD, International trauma expert and author-Harvard Medical School |

For more information contact: Jill Moran (508-359-7778) – events@jsmoran.com



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Sponsorship Levels

Platinum - \$20,000 donation - limited to two sponsors – one available 5/1/10

- inclusion in Event signage
- full-page ad in the Event Program Booklet (back or inside cover – your choice!)
- premier position in the FSGB E-Newsletter
- premier website position with logo and hyperlink
- premier position on posters, postcard, invitation and other marketing materials
- reserved premier table position for 20 guests at the Anniversary Event and at the exclusive pre-event cocktail reception

Gold - \$10,000 donation - limited to six sponsors

- inclusion in Event signage
- half-page ad in Event Program Booklet
- secondary positioning in the FSGB E-Newsletter
- listing and logo on website, second tier position on posters, postcard, invitation and other marketing materials
- reserved table position for 10 guests at the Anniversary Event and at the exclusive pre-event cocktail reception

Silver - \$5,000 donation

- one-third page ad in the Event Program Booklet
- listing in the FSGB E-Newsletter
- listing on website, third tier position on posters, postcards and marketing materials
- reserved table position for 6 guests at the Anniversary Event and at the exclusive pre-event cocktail reception

Bronze - \$2,500 donation

- one-quarter page ad in the Event Program Booklet
- listing in the FSGB E-Newsletter
- listing on website, posters, postcards and other marketing materials
- reserved table position for 4 guests at the Anniversary Event and at the exclusive pre-event cocktail reception

Friend - \$1,000 donation

- listing in the Event Program Booklet
- listing in the FSGB E-Newsletter
- listing on the website, posters, postcards and other marketing materials
- reserved table position for 2 guests at the Anniversary Event and at the exclusive pre-event cocktail reception

Program Booklet Ads – business card size available for \$200 donation – to be distributed at the Anniversary Event

For more information contact: Jill Moran (508-359-7778) – events@ismoran.com



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Sponsorship Reply Form

Donor Name (exactly as it should be printed)

Contact Person

Title

Telephone

Address

City

State

Zip

Email Address

_____ Yes! We would like to help support Family Service of Greater Boston by becoming a sponsor:

_____ Platinum - \$20,000 donation – 20 tickets plus benefits

_____ Gold - \$10,000 donation – 10 tickets plus benefits

_____ Silver - \$5,000 donation – 5 tickets plus benefits

_____ Bronze - \$2,500 donation – 4 tickets plus benefits

_____ Friend - \$1,000 donation – 2 tickets plus benefits

_____ VIP Ticket - \$500 – includes exclusive pre-event reception

_____ Individual Ticket - \$175

If you would like your logo included in our marketing materials,
please forward a 300 dpi jpeg image to: events@jsmoran.com

Please make checks payable to: **Family Service of Greater Boston**
Please fax this form identifying your level of commitment to: 617-523-3034
Or if you prefer mail with your sponsorship donation or ticket request to:

Sam Solomon – Director of Development
Family Service of Greater Boston
31 Heath Street
Boston, MA 02130

For inclusion in the program book, please RSVP by September 24th
For more information or sponsorship/ticket reservations contact:
Jill Moran at 508-359-7778, events@jsmoran.com



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Silent/Live Auction Donation

Donor Name (exactly as it should be printed)

Contact Person

Title

Telephone

Address

City

State

Zip

Email Address

Item description:

Value: _____

Would you like us to pick up the item?

If so when/where?

Please fax this form to: **508-359-7808**

Or if you prefer, mail to:
Jill Moran, CSEP
Jsmoran special events
671 Main Street
Medfield, MA 02052

For inclusion in the program book, please RSVP by September 24th.

For more information or sponsorship/ticket reservations contact:
Jill Moran at 508-359-7778, events@jsmoran.com